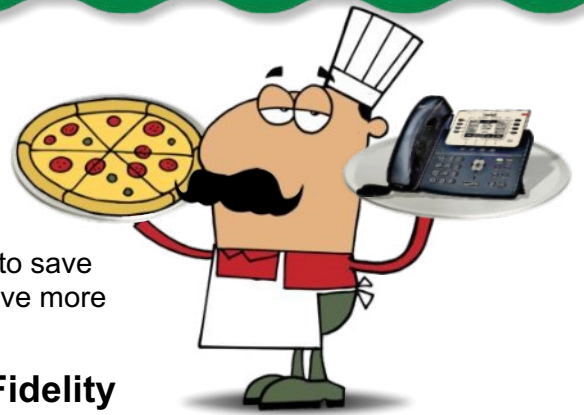


Phone Systems Designed by Pizza People for Pizza People

You don't need to be a telecommunications expert to deliver a great end-user experience to your customers. *Let Fidelity SkyTalk handle all your communications needs, so you can focus exclusively on your business.*

Fidelity SkyTalk offers hosted, turn-key telephone systems designed to save your business money and help you maximize your staff's ability to drive more revenue.

With over 30 years of serving the Pizza industry, Fidelity SkyTalk is the largest supplier of communication solutions to Pizza Restaurants in the US.



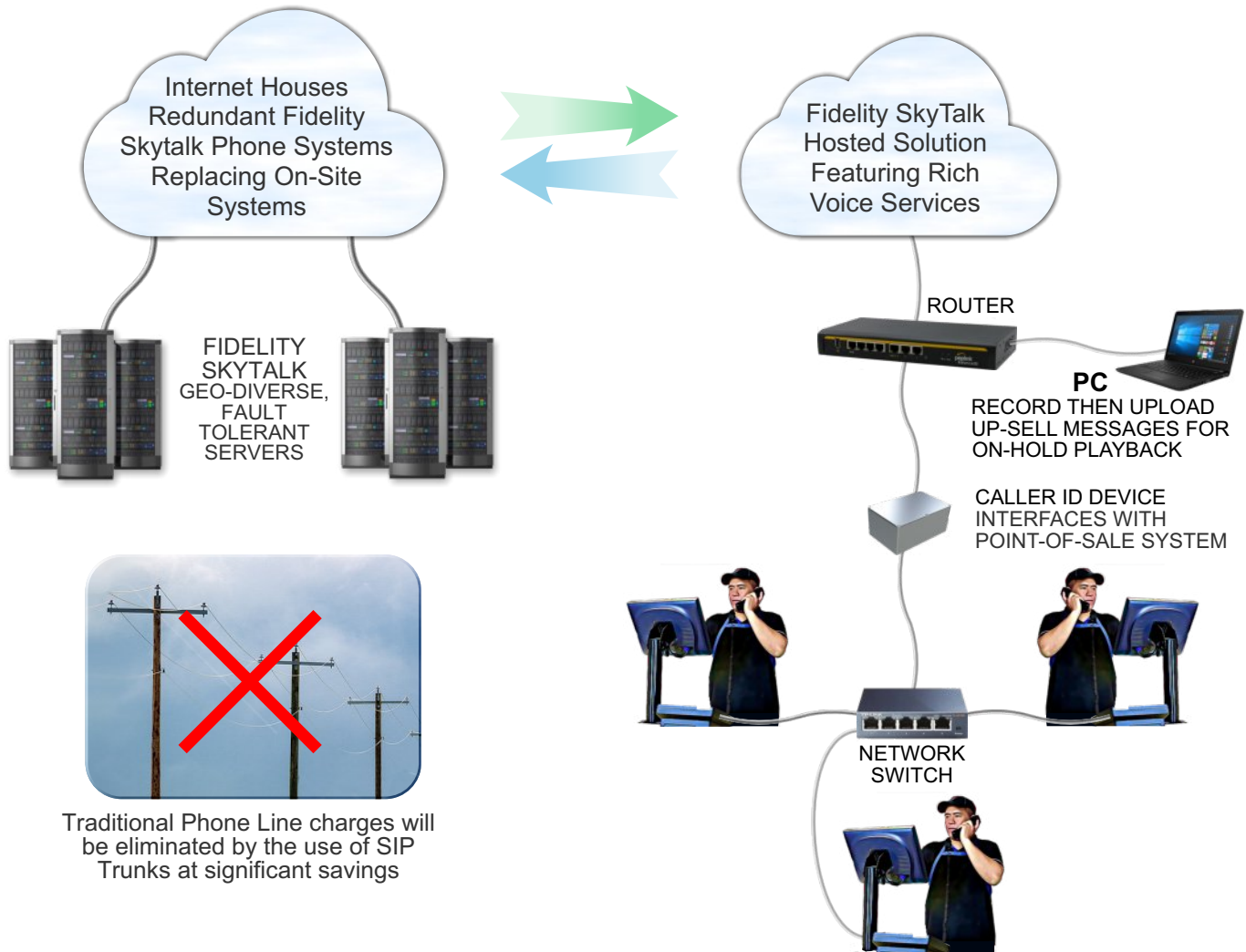
Benefits of a Hosted Telephone System Solution

- **Simplicity** - with a hosted telephony solution the only hardware you have at your location are the telephones that you use. Your employees can use traditional phone sets or mobile devices (locally or remotely) to access the system.
- **Reliability** – Fidelity SkyTalk Hosted Services use a fault tolerant, redundant architecture that delivers four nines .9999 availability.
- **Expertise** – You don't need to retain and pay employees with advanced IT expertise because Fidelity Communication handles design, installations, upgrades, and support 24/7/365.
- **Features and Functions** - Fidelity Communication has been selling telephony solutions to the Pizza Industry for over 28 years. We understand the features you need and will work with you to design a custom solution to meet your specific requirements.
- **Savings** – Hosted solutions reduce capital investment and eliminate costly analog line connections from the major Telcos. The system supports one bill for local and long-distance services.

See the next page for a detailed list of Hosted System Customer Benefits.



Replace Hardware-based, On-site PBX with Fidelity SkyTalk Hosted Cloud Solution



Benefits Include:

- Minimal capital investment
- No complex on-site phone system hardware to troubleshoot and maintain
- No need for an internal support staff – because if it breaks, we fix it
- Full feature set that matches or exceeds hardware solutions
- One provider for all your communication needs
- Installation done by professional local provider
- ZERO downtime installation and upgrade
- Internet failure roll over to cellular service available
- Cellular backup supports both telephones and POS devices
- Up Sell & On-Hold Messaging
- Listen/Coach Simplifies Agent Training
- 24/7 maintenance and support included in your monthly fee
- Multiple plans to fit your needs and your budget
- Retain your existing phone number(s)
- Eliminate expensive copper lines
- Moves adds and changes are easy to implement
- Supports mobile workers and mobile phones
- Intuitive Web Based console for 24-hour management
- One, predictable monthly fee for all your phone services
- Local and long distance included
- Call recording and detailed call reporting included
- Customers NEVER get a busy signal

Businesses that rely on their communications system for strategic and mission critical performance rely on Fidelity SkyTalk.